Chris Spurlock

SENIOR FRONT-END DEVELOPER & UI DESIGNER

Details

St. Peters, MO
chrisspurlock.com
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Skills

Custom WordPress Development: PHP, JavaScript, ACF, Gutenberg, Modular CMS

Front-End Engineering: JavaScript (ES6+), Alpine.js, jQuery, Intro to React, Component-Based Styling

Performance Optimization: Core Web Vitals, PageSpeed Insights, Lighthouse Audits

UI/UX Design: Figma to Code, Pixel-Perfect Implementation, Responsive & Accessible Design

Workflow & Collaboration: Agile, Sprint Planning, Trello, JIRA, BugHerd, Cross-Functional Teams

Code Quality & Mentorship: Code Reviews, Maintainability, Accessibility Standards, Team Guidance

DevOps & Deployment: Git, CI/CD, WP Engine, Staging Environments

Cross-Functional Collaboration: Designers, Developers, Stakeholders, Project Managers

Strategic Thinking: Prioritization, Problem-Solving, Aligning Design with Business Goals

Profile

Senior WordPress Developer & UI Designer with 10+ years of experience delivering performant, accessible front-end experiences and scalable CMS architecture. Skilled in PHP, JavaScript (ES6+), CSS, Tailwind, and Alpine.js, with growing fluency in React and TypeScript. Adept at translating complex client needs into elegant, user-centered solutions with strong UX instincts, visual clarity, and sharp focus on craft and usability.

Employment History

COO / Lead Front-End Developer, The Kestrel Co.
SEPTEMBER 2023 — PRESENT

- Lead full project lifecycle for custom WordPress builds — from scoping and pricing to front-end development, accessibility consulting, and post-launch support.
- Write Statements of Work (SOWs), estimate timelines and costs, and participate in client-facing sales and strategy calls.
- Manage and mentor junior and contract developers, ensuring code quality, delivery speed, and alignment with project goals.
- Act as primary project manager and technical lead across direct-to-business and agency-to-agency builds.
- Develop and maintain custom WordPress themes focused on performance, maintainability, and accessibility (WCAG 2.1 AA).
- Design user interfaces for internal client projects, pairing usability with responsive, component-based execution.
- Continuously improve internal dev processes and tools to support scalable, efficient delivery.

UI Developer, The Kestrel Co.
AUGUST 2015 — AUGUST 2023

- Develop performant, responsive custom WordPress themes and blocks from scratch.
- Translate Figma designs into pixel-perfect, component-based themes using PHP, JS, and CSS preprocessors.
- Build modular CMS experiences with ACF and custom Gutenberg blocks to enhance content flexibility.
- Improve Core Web Vitals, SEO, and WCAG 2.1 AA accessibility across high-traffic sites.
- Implement Git workflows and scalable deployments for smooth, remote-friendly collaboration.

Online Graphics Editor, St. Louis Post-Dispatch
AUGUST 2013 — AUGUST 2015

- Led digital transition for visual storytelling with interactive graphics and data visualizations.
- Designed and built infographics, maps, and longform digital features.
- Developed custom front-end storytelling elements to drive reader engagement.

Infographic Design Editor, The Huffington Post
MAY 2011 — AUGUST 2013

- Produced high-impact data stories and interactive graphics for the homepage.
- Collaborated with editors to enhance storytelling through design and visual journalism.

Education

Bachelor's Degree in Convergence Journalism and Political Science, University of Missouri-Columbia
AUGUST 2007 — MAY 2011